



Communications Lead - Equinox Initiative for Racial Justice

Deadline: April 11, 2022

Equinox Initiative for Racial Justice is looking for an Communications Lead to creatively manage our communications and press and take Equinox's public presence to new heights.

About you

The pursuit of racial social justice is at the heart of what we do - we want to work with someone that shares these values. This will be someone who personally relates to issues of racial justice, solidarity, and the need for meaningful coalition amongst communities at the margins.

Responsibilities

- Develop a communication strategy in line with the aims of the organisation;
- Cultivate and maintain press contacts, including managing relations with the press and networks;
- Drafting press releases and newsletters;
- Creation and management of social media content, and data analysis of outreach
- Management of several social media platforms and the scheduling of content;
- Visual content creation such as infographics, videos and pictures for online;
- Management of correspondence with Equinox's supporter networks;
- Production and management of social media content, and data analysis of outreach;
- Daily tasks including, maintaining the press database and proof-reading.

Skills and Experience

- Clear understanding and experience of what 'racial justice' means in a European context
- Experience in social media management and content development (written and visual);
- Existing relationships and experience working with press and media outlets at European or national level;
- Knowledge of strategic communications;
- Experience of communications material and strategy for social justice movements in the past
- Creativity and the ability to generate new ideas as to our visual presence and communicative work;
- Commitment to working in solidarity with other movements;
- A general understanding of European institutions, political groups, and policies;
- High level of proficiency in English, knowledge of other EU languages is a plus.



About Equinox

Equinox Initiative for Racial Justice is a people of colour-led initiative working to advance rights and justice for all people in Europe. We work in solidarity with a coalition of racial and social justice leaders and organisations to influence European Union law and policy. Find out more about Equinox [here](#).

Over the past year, Equinox has launched [five reports on racial justice in Europe](#), in the areas of gender, climate, law enforcement, institutional reform, with an upcoming report on migration. We've developed a community of racial justice advocates, and have built a strong reputation for critical advocacy towards racial justice and equality.

We are a young but growing organisation, with a commitment to equality, and justice in all we do. 2022 is a transition year for us - we will be stabilising our presence and developing new ways of working rooted in principles of racial justice and equality.

The role:

This role will be offered on a freelance contract, starting as soon as possible from March 2022. The Communications Lead will report to the Equinox Co-founders.

We offer a fee of €2200 per month. The contract will include a three-month probation period and the successful candidate will report to the Equinox Co-founders.

The location of this role is flexible, although the Communications Lead should be comfortable to operate on the CET timezone. The majority of work will be remote. We are open to adopting a variety of modes of working, aim to be a flexible employer, mindful of individual circumstances. We invite applicants to apply regardless of current employment status, and for the right candidate we will adapt.

How to apply:

If you are interested in this role please [fill out this form](#) by 11/04/2022 at 17.00 CET.